

# **Women Donors Network**

Financial Statements

December 31, 2020 and 2019

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of  
Women Donors Network

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Women Donors Network (a nonprofit organization) (the "Organization"), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Women Donors Network as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

**BAKER TILLY US, LLP**

*Baker Tilly US, LLP*

San Francisco, California  
September 24, 2021

**WOMEN DONORS NETWORK**  
**STATEMENTS OF FINANCIAL POSITION**  
**December 31, 2020 and 2019**

ASSETS	2020	2019
<b>Current Assets</b>		
Cash and cash equivalents	\$ 2,543,743	\$ 2,152,410
Certificates of deposit	323,137	845,283
Pledges receivable, net	243,315	821,494
Program investment	105,607	104,066
Prepaid expenses	196,179	148,066
Other receivables	66,733	39,606
Total current assets	3,478,714	4,110,925
<b>Other Assets</b>		
Pledges receivable, net - non-current	114,825	77,205
Property and equipment, net	76,280	89,347
Deposits	28,515	28,515
Total other assets	219,620	195,067
Total assets	\$ 3,698,334	\$ 4,305,992
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued expenses	\$ 110,048	\$ 119,887
Grants payable	-	295,000
Accrued vacation liability	40,854	34,384
Deferred revenue, net - non-current	28,390	9,600
Deferred rent - current portion	8,638	3,606
Total current liabilities	187,930	462,477
<b>Other Liabilities</b>		
Accrued sabbatical liability	144,058	95,835
Deferred rent	41,039	49,677
Total other liabilities	185,097	145,512
Total liabilities	373,027	607,989
<b>Net Assets Without Donor Restrictions</b>		
Undesignated	1,376,565	759,132
Board designated	1,020,000	1,020,000
Total without donor restrictions	2,396,565	1,779,132
<b>Net Assets With Donor Restrictions</b>		
Total net assets	3,325,307	3,698,003
Total liabilities and net assets	\$ 3,698,334	\$ 4,305,992

**WOMEN DONORS NETWORK**  
**STATEMENTS OF ACTIVITIES**  
For the Years Ended December 31, 2020 and 2019

	December 31, 2020			December 31, 2019		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>SUPPORT AND REVENUE</b>						
Contributions	\$ 8,012,938	\$ 3,934,052	\$ 11,946,990	\$ 5,496,351	\$ 3,640,065	\$ 9,136,416
Conference registration fees	69,600	-	69,600	93,368	-	93,368
Other program fees	-	-	-	248,529	-	248,529
Bad debt recoveries	-	-	-	-	30,000	30,000
Interest and dividends	18,562	-	18,562	20,634	-	20,634
Net assets released from restrictions:						
Purpose accomplished or time restriction expired	4,924,181	(4,924,181)	-	3,590,518	(3,590,518)	-
<b>TOTAL SUPPORT AND REVENUE</b>	<b>13,025,281</b>	<b>(990,129)</b>	<b>12,035,152</b>	<b>9,449,400</b>	<b>79,547</b>	<b>9,528,947</b>
<b>EXPENSES</b>						
Program services	10,991,212	-	10,991,212	8,262,793	-	8,262,793
Supporting services						
Management and general	1,063,761	-	1,063,761	693,307	-	693,307
Fundraising	352,875	-	352,875	423,675	-	423,675
<b>TOTAL EXPENSES</b>	<b>12,407,848</b>	<b>-</b>	<b>12,407,848</b>	<b>9,379,775</b>	<b>-</b>	<b>9,379,775</b>
<b>CHANGE IN NET ASSETS</b>	<b>617,433</b>	<b>(990,129)</b>	<b>(372,696)</b>	<b>69,625</b>	<b>79,547</b>	<b>149,172</b>
<b>NET ASSETS - beginning of year</b>	<b>1,779,132</b>	<b>1,918,871</b>	<b>3,698,003</b>	<b>1,709,507</b>	<b>1,839,324</b>	<b>3,548,831</b>
<b>NET ASSETS - end of year</b>	<b>\$ 2,396,565</b>	<b>\$ 928,742</b>	<b>\$ 3,325,307</b>	<b>\$ 1,779,132</b>	<b>\$ 1,918,871</b>	<b>\$ 3,698,003</b>

**WOMEN DONORS NETWORK**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**For the Year Ended December 31, 2020**

	Program Services	Supporting Services		Total
		Management and General	Fundraising	
Salaries	\$ 569,702	\$ 474,354	\$ 147,789	\$ 1,191,845
Payroll taxes	35,876	30,637	9,307	75,820
Employee benefits	75,960	63,247	19,705	158,912
Grants	8,863,950	-	-	8,863,950
Professional services	1,162,076	292,657	104,186	1,558,919
Travel, conferences and meetings	49,887	9,557	928	60,372
Occupancy	141,234	117,596	36,638	295,468
Depreciation and amortization	31,218	12,634	3,325	47,177
Furniture and equipment	1,460	1,216	379	3,055
Printing and publications	377	2,613	3,555	6,545
Office supplies	9,662	8,045	2,507	20,214
Telephone	5,010	4,172	1,300	10,482
Software	14,669	9,797	3,052	27,518
Training and education	-	3,282	-	3,282
Insurance	2,676	5,157	515	8,348
Computer equipment	544	453	141	1,138
Internet and email fees	2,462	1,647	513	4,622
Postage	749	624	194	1,567
Licenses and fees	-	3,740	-	3,740
Membership dues	-	750	-	750
Miscellaneous	23,700	21,583	18,841	64,124
<b>Total Expenses</b>	<b>\$ 10,991,212</b>	<b>\$ 1,063,761</b>	<b>\$ 352,875</b>	<b>\$ 12,407,848</b>

**WOMEN DONORS NETWORK**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**For the Year Ended December 31, 2019**

	Program Services	Supporting Services		Total
		Management and General	Fundraising	
Salaries	\$ 705,515	\$ 319,102	\$ 221,876	\$ 1,246,493
Payroll taxes	44,916	21,153	14,126	80,195
Employee benefits	100,495	45,454	31,604	177,553
Grants	5,386,450	-	-	5,386,450
Professional services	1,301,628	162,851	72,496	1,536,975
Travel, conferences and meetings	486,535	24,564	5,848	516,947
Occupancy	142,856	64,613	44,927	252,396
Depreciation and amortization	31,270	8,013	5,021	44,304
Furniture and equipment	11,369	5,142	3,575	20,086
Printing and publications	5,449	6,533	3,586	15,568
Office supplies	8,020	3,628	2,522	14,170
Telephone	6,489	2,935	2,041	11,465
Software	6,686	2,662	1,851	11,199
Training and education	5,701	1,448	1,007	8,156
Insurance	2,613	4,238	649	7,500
Computer equipment	2,888	1,306	908	5,102
Internet and email fees	2,712	1,227	853	4,792
Postage	1,772	802	557	3,131
Licenses and fees	670	570	-	1,240
Membership dues	200	850	-	1,050
Miscellaneous	8,559	16,216	10,228	35,003
<b>Total Expenses</b>	<b>\$ 8,262,793</b>	<b>\$ 693,307</b>	<b>\$ 423,675</b>	<b>\$ 9,379,775</b>



**WOMEN DONORS NETWORK**  
**STATEMENTS OF CASH FLOWS**  
For the Years Ended December 31, 2020 and 2019

	2020	2019
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Change in net assets	\$ (372,696)	\$ 149,172
Adjustments to reconcile change in net assets to net cash from operating activities:		
Amortization of discount on pledges receivable	(1,620)	(46,396)
Change in allowance for uncollectible pledges	(60,000)	(30,000)
Depreciation and amortization	47,177	44,304
Interest earned on program investments	(1,541)	(1,031)
(Increase) decrease in operating assets:		
Pledges and other receivables	575,052	287,299
Prepaid expenses	(48,113)	(112,170)
Deposits	-	(19,980)
Increase (decrease) in operating liabilities:		
Accounts payable and accrued expenses	44,854	1,133
Grants payable	(295,000)	295,000
Deferred revenue	18,790	1,200
Deferred rent	(3,606)	53,283
<b>Net cash (used in) provided by operating activities</b>	<u>(96,703)</u>	<u>621,814</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Reinvested interest earned on certificates of deposit	-	(430)
Proceeds from sale of certificates of deposit	522,146	-
Purchases of certificates of deposit	-	(722,146)
Purchases of property and equipment	(34,110)	(38,843)
<b>Net cash provided by (used in) investing activities</b>	<u>488,036</u>	<u>(761,419)</u>
<b>NET INCREASE (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS</b>	391,333	(139,605)
<b>CASH AND CASH EQUIVALENTS - beginning of the year</b>	<u>2,152,410</u>	<u>2,292,015</u>
<b>CASH AND CASH EQUIVALENTS - end of the year</b>	<u>\$ 2,543,743</u>	<u>\$ 2,152,410</u>

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**WOMEN DONORS NETWORK**  
**NOTES TO FINANCIAL STATEMENTS**  
**December 31, 2020 and 2019**

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**1. DESCRIPTION OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Women Donors Network (the “Organization”) is a California nonprofit organization located in San Francisco, California that seeks to use the power of philanthropy, women’s leadership, and collective and individual action to help build a more just, equitable and sustainable world, with an emphasis on supporting power-building work in Black, Indigenous, and people of color communities. The Organization is primarily supported through private grants and contributions.

The Organization’s program activities during the year ended December 31, 2020 changed following the onset of the COVID-19 pandemic and shelter-in-place requirements in March 2020. In January and February, the Organization held regional meetings as in past years, where groups of Organization members and prospective members networked and learned together and planned additional in-person programming. From mid-March on, the Organization’s educational programming shifted online to virtual platforms, and the Organization increased its programmatic emphasis on grantmaking. Grantmaking activities included a collaborative funding initiative to support racial justice and the Movement for Black Lives; another collaborative funding vehicle called the Emergent Fund, in partnership with several other organizations, which models participatory grantmaking and resources grassroots organizing and power-building in communities that are facing injustice based on racial, ethnic, religious and other forms of discrimination; as well as strategic funding through three initiatives called Impact Collectives, which are designed to help the Organization’s donors learn and fund collaboratively in three overarching strategic areas, including a Safe and Sustainable Future for All, Participation and Representation for All, and Opportunity and Equality for All. The Organization also continued its ongoing Reflective Democracy Campaign to investigate the demographics of elected officials and candidates in the United States and to catalyze nationwide activism to transform how our elections are funded and structured so that we may achieve a democracy whose leaders reflect all of America. Finally, the Organization offered webinars on issues of interest to progressive philanthropists and put on a virtual Annual Conference, “WDN Connect: 2020,” which was held online with over 150 attendees who gathered to hear from movement leaders, learn to be more effective philanthropists, consider their roles in the social change ecosystem, and build community in a virtual environment.

The Organization’s program activities during the year ended December 31, 2019, included an ongoing Reflective Democracy Campaign to research and publicize data on the race and gender of elected officials and candidates at all levels in the United States and to illuminate and remove the structural barriers to achieving a democracy where our leaders will demographically reflect the American people; a collaborative funding initiative to support racial justice and the Movement for Black Lives; a collaborative funding vehicle in partnership with several other organizations, called the Emergent Fund, which supports vulnerable communities that are under attack by current federal policies and priorities; ongoing strategic funding through three initiatives called Impact Collectives, which are designed to help the Organization’s donors learn and fund collaboratively in three overarching strategic areas, including a Safe & Sustainable Future for All, Participation & Representation for All, and Opportunity & Equality for All; webinars on issues of interest to women philanthropists; an anti-racism skills-building retreat called “Tackling Whiteness,” held in Seattle, Washington; regional meetings where groups of Organization members and prospective members networked and learned together; a Spring retreat for women donors, held in San Francisco, California; and finally an Annual Conference, “WDN Connect: 2019,” which was held in Chicago, Illinois, where 150 women donors gathered to learn to be more effective philanthropists, exchange ideas with grassroots leaders and experts, build community, and develop collaborative social change strategies.

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**WOMEN DONORS NETWORK**  
**NOTES TO FINANCIAL STATEMENTS**  
**December 31, 2020 and 2019**

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**1. DESCRIPTION OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

A summary of the Organization's significant accounting policies follows:

***Method of Accounting***

The financial statements of the Organization have been prepared using the accrual method of accounting, which involves the recognition of revenues and gains when earned and expenses and losses when incurred.

***Basis of Presentation***

Net assets, revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

*Net assets without donor restrictions* represent net assets that are not subject to donor-imposed stipulations. The Board of Directors has designated a portion of this class of net assets for operating reserves. The amounts designated are not available for the Organization's operations without the Board of Directors' approval.

*Net assets with donor restrictions* represent net assets subject to donor-imposed stipulations. Some donor-imposed restrictions may be met either by actions of the Organization and/or the passage of time.

***Use of Estimates***

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

***Concentrations***

Financial instruments that potentially subject the Organization to concentrations of credit risk consist principally of cash and cash equivalents. Risks associated with cash and cash equivalents are mitigated by banking with creditworthy institutions. Such balances with any one institution may, at times, be in excess of federally insured amounts (\$250,000 per depositor). The Organization has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk.

For the year ended December 31, 2020, contributions from two donors comprised 42% of contributions revenue. At December 31, 2020, 89% of pledges receivable were due from three donors. For the year ended December 31, 2019, contributions from two donors comprised 44% of contributions revenue. At December 31, 2019, 56% of pledges receivable were due from two donors.

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**WOMEN DONORS NETWORK**  
**NOTES TO FINANCIAL STATEMENTS**  
**December 31, 2020 and 2019**

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**1. DESCRIPTION OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (continued)

***Concentrations*** (continued)

For the year ended December 31, 2020, grants to one grantee comprised 19% of grants expense. At December 31, 2020, there were no pledges payable. For the year ended December 31, 2019, grants to one grantee comprised 13% of grants expense. At December 31, 2019, 75% of pledges payable were due to four grantees.

***Cash and Cash Equivalents***

For purposes of the statement of cash flows, the Organization considers all highly liquid investments with an initial maturity of three months or less, to be cash equivalents.

***Certificates of Deposit***

The Organization reports certificates of deposit at cost plus accrued interest. Unless the Organization identifies events or changes in circumstances that might have an adverse effect on the carrying value of these certificates, management does not evaluate such certificates for impairment.

***Pledges Receivable***

Pledges receivable include unconditional promises to give from donors. Pledges receivable are recorded at net realizable value. Pledges receivable that are expected to be received in future years are discounted to the anticipated present value of future cash flows using a discount rate. The Organization provides an allowance for estimated uncollectible contributions.

***Program Investments***

To promote women's leadership and economic empowerment, the Organization maintains a program-related investment in a community investment note to Calvert Foundation. The program investment is valued at cost plus accrued interest. This investment in the Women Investing in Women Initiative provides loan capital to organizations working to empower women through projects that support education, microfinance, health care, childcare, housing, and leadership development.

***Property, Equipment and Depreciation***

The Organization records acquisitions of durable equipment with a cost of \$1,000 or more and leasehold improvements that significantly prolong the useful lives of assets as property and equipment. Property and equipment are recorded at cost when purchased and fair value when received as a donation. Property and equipment are depreciated over the estimated useful lives of the respective assets, primarily three to five years, using the straight-line method of depreciation. Leasehold improvements are amortized over the shorter of the useful life of the improvements or the life of the lease.

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**WOMEN DONORS NETWORK**  
**NOTES TO FINANCIAL STATEMENTS**  
**December 31, 2020 and 2019**

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**1. DESCRIPTION OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (continued)

***Grants Payable***

Grants to others are recorded as an expense when unconditionally committed by the Organization. At December 31, 2020, there were no outstanding grants payable. At December 31, 2019, grants payable was \$295,000, all due within one year.

***Deferred Rent***

The Organization has certain lease agreements that provide for rent escalations during the lease terms. The Organization records rent expense on a straight-line basis over the term of the respective lease. Accordingly, deferred rent is recorded to the extent that rent expense exceeds actual rent payments.

***Income Tax Status***

The Organization is recognized as a public charity exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code and Section 23701(d) of the California Revenue and Taxation Code, whereby only unrelated business income, as defined by Section 512(a)(1) of the Internal Revenue Code and similar code section of the California Revenue and Taxation Code, is subject to income tax.

Each year management considers whether any material tax positions the Organization has taken are more likely than not to be sustained upon examination by the applicable taxing authority. Management believes that any positions the Organization has taken are supported by substantial authority and, hence, do not need to be measured or disclosed in these financial statements.

***Revenue Recognition***

***Contributions***

Contributions are recognized when the donor makes a promise to the Organization that is, in substance, unconditional. The Organization reports gifts of cash and other assets as net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

Gifts of property and equipment are recorded as net assets without donor restrictions unless explicit donor stipulations specify how the donated asset must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as net assets with donor restrictions. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Organization reports expirations of donor restrictions when donated or acquired long-lived assets are placed in service.

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**WOMEN DONORS NETWORK**  
**NOTES TO FINANCIAL STATEMENTS**  
**December 31, 2020 and 2019**

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**1. DESCRIPTION OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (continued)

***Revenue Recognition*** (continued)

*Conferences Registration Fees and Other Program Fees*

Revenue recognition for conference registration fees and other program fees is accounted for under Accounting Standards Codification (ASC) 606, *Revenue from Contracts with Customers* (Topic 606), through the following five steps: (i) identification of the contract with a customer; (ii) identification of the performance obligation in the contract; (iii) determination of the transaction price; (iv) allocation of the transaction price in the contract; and (v) recognition of revenue when or as a performance obligation is satisfied.

Conference registration fees consists of fees paid for conferences that the Organization hosts once a year. The Organization's performance obligation is to conduct the conference for which registration fee is collected. Revenue is recognized at the time the performance obligation is satisfied or on the date of the conference. Fees paid in advance of the conference are recorded as deferred revenue.

Program fees generally consist of fees paid for events such as seminars, donor trips, and donor retreats that the Organization hosts over the duration of the year. The Organization's performance obligation is to conduct the event for which tickets are sold. The transaction price is determined when the participant purchases an event ticket. Revenue is recognized when the event occurs. Fees received near the end of the year for an event in the subsequent year are recorded as deferred revenue.

***Allocation of Expenses***

The statements of functional expenses present the natural classification detail of expenses by function. Certain costs have been allocated among the programs and supporting services benefited based on the percentage of time employees work in each functional area.

***Recently Issued Accounting Standards***

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update (ASU) 2016-02, *Leases* (Topic 842). ASU 2016-02 requires lessees to recognize the assets and liabilities that arise from leases on the statement of financial position. A lessee should recognize in the statement of financial position a liability to make lease payments (the lease liability) and a right-of-use asset representing its right to use the underlying asset for the lease term. FASB has issued subsequent standards that deferred the implementation date. Topic 842 (as amended) is effective for annual periods beginning after December 15, 2021, and interim periods within fiscal years beginning after December 15, 2022. Early adoption is permitted. The Organization is currently assessing the effect that Topic 842 (as amended) will have on its financial statements.

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**WOMEN DONORS NETWORK**  
**NOTES TO FINANCIAL STATEMENTS**  
**December 31, 2020 and 2019**

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**1. DESCRIPTION OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (continued)

***Recently Issued Accounting Standards*** (continued)

In September 2020, FASB issued ASU 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*. ASU 2020-07 improves financial reporting by providing new presentation and disclosure requirements about contributed nonfinancial assets, including additional disclosure requirements for recognized contributed services. The standard will be required to be applied retrospectively for annual periods beginning after June 15, 2021. The Organization does not believe that the adoption of ASU 2020-07 will have a material effect on its financial statements.

***Subsequent Events***

Management has evaluated subsequent events and transactions for potential recognition or disclosure September 24, 2021, the date which the financial statements were available to be issued.

**2. NEW ACCOUNTING PRONOUNCEMENT**

On August 18, 2016, FASB issued ASU 2014-09, *Revenue from Contracts with Customers*, which replaces most existing revenue recognition guidance in U.S. GAAP and is intended to improve and converge with international standards the financial reporting requirements for revenue from contracts with customers. ASU 2014-09 and its amendments were included primarily in ASC 606. The Organization has adjusted the presentation of its financial statements accordingly.

The core principle of ASC 606 is that an entity should recognize revenue for the transfer of goods or services equal to the amount that it expects to be entitled to receive for those goods or services. Revenue is recognized when control of the promised goods or services is transferred to customers. ASC 606 also requires additional disclosures about the nature, amount, timing and uncertainty of revenue and cash flows arising from customer contracts, including significant judgments used (refer to Note 1). The Organization adopted ASC 606 effective January 1, 2020, using the modified retrospective method. The adoption of ASC 606 did not have a material effect on the Organization's financial position or results of operations and there was no cumulative effect adjustment to the opening balance of net assets as of January 1, 2020 as a result of ASC 606 implementation.

**WOMEN DONORS NETWORK**  
**NOTES TO FINANCIAL STATEMENTS**  
**December 31, 2020 and 2019**

**3. LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS**

The Organization manages its liquidity and reserves following three guiding principles: operating within a prudent range of financial soundness and stability, maintaining adequate liquid assets to fund near-term operating needs, and maintaining sufficient reserves to provide reasonable assurance that long-term obligations will be discharged. The Organization has a policy to build and maintain a four-month operating reserve indexed to the annual operating expense budget, exclusive of grants awarded through its grant-making initiatives. The Organization also has a policy that it will maintain an additional carryforward of current financial assets without donor restrictions less current liabilities, over and above the board-designated four-month reserve, sufficient to help pay for special projects in the future. To achieve these targets, the entity forecasts its future needs during the annual budgeting process, monitors its liquidity quarterly, and monitors its reserves annually.

The Organization defines general expenditures as ongoing program, management and general, and fundraising expenses. The table below presents financial assets available to fund general operating expenses within one year at December 31, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Financial assets:		
Cash and cash equivalents	\$ 2,543,743	\$ 2,152,410
Certificates of deposit	323,137	845,283
Pledges receivable, net	358,140	898,699
Program investment	105,607	104,066
Other receivables	66,733	39,606
Total financial assets	<u>3,397,360</u>	<u>4,040,064</u>
Less amounts not available to be used within one year:		
Net assets with donor restrictions, time restrictions	(114,825)	(77,205)
Net assets with donor restrictions, purpose restrictions	(57,500)	(804,000)
Net assets without donor restrictions - board designated	<u>(1,020,000)</u>	<u>(1,020,000)</u>
Financial assets not available to meet general expenditures within one year	<u>(1,192,325)</u>	<u>(1,901,205)</u>
	<u>\$ 2,205,035</u>	<u>\$ 2,138,859</u>



**WOMEN DONORS NETWORK**  
**NOTES TO FINANCIAL STATEMENTS**  
**December 31, 2020 and 2019**

**4. PLEDGES RECEIVABLE**

At December 31, 2020 and 2019, pledges receivable consisted of the following:

	<u>2020</u>	<u>2019</u>
Receivable in less than one year	\$ 270,315	\$ 912,494
Receivable in one to five years	<u>130,000</u>	<u>90,000</u>
Total pledges receivable	400,315	1,002,494
Allowance for uncollectible receivables	(40,000)	(100,000)
Unamortized discount	<u>(2,175)</u>	<u>(3,795)</u>
Pledges receivable, net	<u>\$ 358,140</u>	<u>\$ 898,699</u>

Pledges receivable with due dates extending beyond one year were discounted using discount rates between 0.08 % and 2.52% at December 31, 2020, and between 2.50% and 2.71% at December 31, 2019.

**5. PROPERTY AND EQUIPMENT**

At December 31, 2020 and 2019, property and equipment consisted of the following:

	<u>2020</u>	<u>2019</u>
Website	\$ 90,805	\$ 104,643
Furniture and equipment	57,355	49,878
Leasehold improvements	20,481	20,481
Software	<u>5,925</u>	<u>3,500</u>
Total property and equipment	174,566	178,502
Accumulated depreciation and amortization	<u>(98,286)</u>	<u>(89,155)</u>
Property and equipment, net	<u>\$ 76,280</u>	<u>\$ 89,347</u>

Depreciation and amortization expense for the years ended December 31, 2020 and 2019 were \$47,177 and \$44,304, respectively.

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**6. NET ASSETS WITH DONOR RESTRICTIONS**

At December 31, 2020 and 2019, net assets with donor restrictions consisted of the following:

	<u>2020</u>	<u>2019</u>
Time restrictions	\$ 913,417	\$ 1,218,666
Impact Collectives	38,000	263,000
Action funds	8,000	13,000
Jean Hardisty Initiative	6,500	280,000
Emergent Fund	5,000	8,000
Reflective Democracy Campaign	-	239,000
Other purposes	-	1,000
	<u>970,917</u>	<u>2,022,666</u>
Allowance for uncollectible restricted pledges	(40,000)	(100,000)
Unamortized discount related to restricted pledges	<u>(2,175)</u>	<u>(3,795)</u>
	<u>\$ 928,742</u>	<u>\$ 1,918,871</u>

During the year ended December 31, 2020 and 2019, net assets were released from restrictions by incurring expenditures satisfying the restricted purposes, or by occurrences of other events specified by donors, as follows:

	<u>2020</u>	<u>2019</u>
Jean Hardisty Initiative	\$ 1,581,411	\$ 296,894
Passage of time	1,128,666	897,424
Impact Collectives	1,099,615	983,597
Emergent Fund	506,024	313,784
Reflective Democracy Campaign	330,500	1,087,359
If, When, How, Legal Defense Fund	227,928	-
Self-Managed Abortion Safe & Sustainable	50,037	-
Donna P. Hall Leadership Awards	-	11,460
	<u>\$ 4,924,181</u>	<u>\$ 3,590,518</u>

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**WOMEN DONORS NETWORK**  
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**7. RETIREMENT PLAN**

Included in the Organization's employee benefits expense is the Organization's contributions made to individual SEP IRA accounts for each regular employee who works at least 20 hours per week. The Organization's contribution is 5% of each employee's salary. All SEP IRA account balances are 100% vested. Total employer contributions to these plans for the years ended December 31, 2020 and 2019, were \$60,310 and \$60,864, respectively.

**8. SABBATICAL LEAVE**

During the year ended December 31, 2015, the Organization instituted a policy to provide a 3-month paid sabbatical leave to eligible employees. The policy was implemented retroactively for all eligible employees based on their employment date. At December 31, 2020 and 2019, the accrued sabbatical liability was \$144,058 and \$95,835, respectively.

**9. OPERATING LEASES**

On February 6, 2019, the Organization entered into a noncancelable operating lease arrangement, for its office space, which commenced on June 1, 2019 and expires on May 31, 2024. The lease contains lease payments starting at \$26,837, with scheduled annual increases and requires payment of the tenant's share of property taxes and operating expenses.

Future minimum lease payments at December 31, 2020 are as follows:

<u>Year ending December 31,</u>	
2021	\$ 330,015
2022	335,047
2023	340,079
2024	<u>142,573</u>
	<u>\$ 1,147,714</u>

Rental expense for the years ended December 31, 2020 and 2019, was \$290,203 and \$249,343, respectively.

On February 26, 2021, the Organization entered into a sublease agreement for this operating lease agreement which will expire on May 31, 2024.

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**WOMEN DONORS NETWORK**  
**NOTES TO FINANCIAL STATEMENTS**  
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**10. RELATED PARTY TRANSACTIONS**

In December 2017, a new separate legal entity called WDN Action was formed, as a nonprofit corporation exempt from federal income tax under Section 501(c)(4) of the Internal Revenue Code. The purpose of this organization is to advance a just, equitable, and sustainable world through advocacy, funding, and civic engagement of underrepresented communities.

On December 7, 2017, the Organization entered into a resource sharing agreement (the "Agreement") with WDN Action. Under the terms of the Agreement, the Organization and WDN Action share a variety of personnel, facilities and goods and services. The Organization allocates shared costs between the Organization and WDN Action.

For the years ended December 31, 2020 and 2019, the Organization allocated approximately \$219,280 and \$188,507, respectively, of expenses to WDN Action under the Agreement.

At December 31, 2020 and 2019, the Organization had accounts receivable totaling \$66,733 and \$39,606, respectively, from WDN Action.

During the years ended December 31, 2020 and 2019, the Organization awarded grants to WDN Action totaling \$150,000 and \$125,000, respectively.